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Active and Healthy Ageing – a Long-term View up to 2050

EFP European Policy Workshop

31st January 2011

Brussels

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Workshop aims

- to provide support to Europe's Innovation Union strategy by
- tackling the challenge of 'Active and Healthy Ageing' within the pilot European Innovation Partnership (pEIP)
- to promote the development of innovative products and services that will help older people stay healthy, active and independent for longer
- to help keep Europe's social and healthcare systems effective and sustainable, and encourage competitive markets, as a spur to innovation



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pilot European Innovation Partnership (pEIP) on 'Active and Healthy Ageing'

The pEIP will focus on the three policy areas of:

- prevention & health promotion
- integrated health & social care
- independent & active living of elderly people along the innovation chain

Block 1:

Introduction to the workshop and to the long-term view on active and healthy ageing

Brief inputs as food for thought

- Miriam Leis, TNO (presentation) – Present background information on future oriented questions, developments and research associated with active and healthy ageing

- Discussants giving brief feedback presentations to the background document:
 - Maria Iglesia Gomez, DG SANCO
 - John Cleland, Hull University
 - Beate Kettlitz CIAA
 - Bart Schelfhout Philips

Interactive part: Brainstorming to generate research, science, technology and innovation options

Block 2:

Actions and implications to tackle the challenge of active and healthy ageing up to 2050

Clustering of ideas and discussion

Assessing the feasibility, desirability -- *group work*

Assessing enabling and hindering factors

Block 3:

Goal-oriented assessment of proposals to tackle the core challenges of the pEIP

Assessment of policy requirements – *group work*

Presentation of results -- *plenum*



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Desired outcomes of the workshop

- Assessing Science & Technology and Innovation options to be implemented within the pEIP roadmap
- Innovation and out-of-the-box ideas
- Goal- and solution-oriented
- Feasible proposals for policymaking to tackle the ageing challenge at European level
- Input for national discussion – German Policy Workshop on “Technologies and Services in the Age of Demographic Change”