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## ***Draft Workshop Agenda***

<b>Meeting</b>	EFP European Policy Workshop
<b>Date</b>	January 31, 2011
<b>Place</b>	DG RTD, Square de Meeûs 8, room 3E – 1049, Brussels
<b>Present</b>	
<b>Absent</b>	
<b>Start / Close</b>	10:00-16:30

### ***Active and Healthy Ageing – a Long-term View up to 2050***

*The EFP European Policy Workshop aims to provide support to Europe's Innovation Union strategy by tackling the challenge of 'Active and Healthy Ageing' within the pilot European Innovation Partnership (pEIP). The pEIP shall be set up to promote the development of innovative products and services that will help older people stay healthy, active and independent for longer. The partnership shall also help keep Europe's social and healthcare systems effective and sustainable, end encourage competitive markets, as a spur to innovation. In pursuing those aims, the partnership will focus on the three policy areas of prevention & health promotion, integrated health & social care, and independent & active living of elderly people.*

#### **Block 1: Introduction to the workshop and to the long-term view on active and healthy ageing**

<b>10:00</b>	Susanne Giesecke, AIT - Welcome and introduction to EFP and to the workshop: Agenda, desired outcomes, chairing, rapporteurs
<b>10:05</b>	Tour de table - The participants' name, affiliation and relationship to the workshop issues
<b>10:15</b>	Domenico Rossetti di Valdalbero, DG RTD - Few words on the purpose of the EU forward looking activities
<b>10:20</b>	Miriam Leis, TNO - Presenting the background information on future oriented research associated with active and healthy ageing
<b>10:30</b>	Discussants giving brief feedback presentations (solution-oriented) to the background document: Maria Iglesia Gomez, DG SANCO (tbc) - Presenting the pEIP John Cleland, Hull University - Presenting the ageing challenge Laura Prieto Muñoz, CIAA (tbc) - Offering out-of-the-box thinking and solutions for an active and healthy ageing
<b>11:00</b>	Annelieke van der Giessen, TNO - Creative brainstorming to generate science, technology and innovation options required to tackle the challenge (longlist)
<b>12:15</b>	Working lunch



**Block 2: Actions and implications to tackle the challenge of active and healthy ageing up to 2050**

<b>13:30</b>	Annelieke van der Giessen, TNO - Clustering ideas in concrete potential actions / proposals to tackle the challenge taking into account the background information
<b>14:00</b>	Rafael Popper, UNIMAN - All identify leverage points (e.g. laws, support actions, investments) and assess economic/legal/political (and other societal) implications of the generated science, technology and innovation options → compare the different proposals with regards to feasibility, costs/benefits, side effects, and other specific criteria
<b>15:00</b>	Short break

**Block 3: Goal-oriented assessment of proposals to tackle the core challenges of the pEIP**

<b>15:10</b>	Vicente Carabias, JRC-IPTS - All assess proposals (in regard to pEIP goals, to policy requirements at European level and/or to potential ethical/legal/societal issues) → come up with a shortlist of feasible proposals for policy making in short-, medium- and long-term as well as with implications for future STI policies at EU and MS levels, to serve as inputs for the pEIP roadmap (priority briefing)
<b>16:00</b>	Miriam Leis, TNO - Summary of new insights, considerations and suggestions
<b>16:10</b>	Susanne Giesecke, AIT - Concluding remarks, next steps, feedback
<b>16:30</b>	End of the workshop

